

- **Week of October 20, 2011**

**October Behavior Based Energy Efficiency Programs Conference Call -****Save October 26th to Learn About BC Hydro's Behavior Change Program -**

B.C. Hydro's Team Power Smart is a behavioral based opt-in loyalty program that applies social marketing principles to engage residential customers and encourage energy efficiency. Participants commit to a 10% electricity reduction goal over a 12 month period; with B.C. Hydro providing tools, feedback, support, motivation and rewards. Presenter: Arien Korteland, BC Hydro's Power Smart Program Manager... [More](#)

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**EE Central Updates -**

This notification is the first of several planned communication customer support tools for EE Central. In order to broadcast current technical challenges and user issues to our customers, BPA is providing a list of prioritized technical issues and solutions. This troubleshooting list and EE Central background communication is designed to give our customers perspective on the history of the tool, identified problems, technical progress, solutions and planned repairs... [More](#)

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**New Report on Codes and Standards Savings Posted -**

BPA recently posted a report titled "Methodology for Quantifying the Energy Impacts of Building Codes and Appliance/Equipment Standards in the Northwest". This report provides a transparent methodology for modeling the impacts of both appliance standards and building codes, in order to properly account for energy efficiency in the region as well as claim savings towards the 6th Plan targets. This report may be accessed [here](#).



Please contact Carrie Cobb, [clcobb@bpa.gov](mailto:clcobb@bpa.gov), with any questions.

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### **Partner with RC&Ds to Gain Incremental Energy Savings in the Agricultural Sector -**

The Bonneville Power Administration has partnered with resource conservation and development councils (RC&D) at the state level to help you reach your energy saving goals in the agricultural sector. Many utilities have already partnered with their local RC&D to reach agricultural producers in their service territory. To view Frequently Asked Questions about the BPA, utility and RC&D partnership, click [here](#).

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### **Updates to the Commercial Technical Service Provider Process -**

BPA has made changes to the process for acquiring commercial technical services from technical service providers. Changes will affect how customers acquire these services and how technical service providers are selected... [More](#)

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### **New Behavior Based Energy Efficiency Funding Opportunity for Utilities -**

BPA is seeking applications from BPA customer utilities for innovative behavior based energy efficiency (BBEE) pilot programs. BPA's goal is to enable, validate and increase the amount and persistence of energy savings achieved through BBEE programs in the Northwest. Applications are due November 7, 2011... [More](#)

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### **Residential NW Ductless Heat Pump Project Workshop is Coming Soon!**

Gain insight into expanding ductless system installations in your territory and connect with other utilities, manufacturers,



distributors and contractors in this value-packed event. To view the event brochure, click [here](#).

For questions about BPA's DHP program, contact your BPA Energy Efficiency Representative.

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### **Non-residential Lighting Updates -**

Non-standard measure approvals in the deemed program have resumed. As BPA continues to approve non-standard measures, please read the following information to find out how these measures may impact planning and reporting... [More](#)

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### **New Residential Ductless Heat Pump campaign launched -**

The Ductless Heat Pump project, brought to you by NEEA, has launched a campaign to increase the purchases of ductless heating and cooling systems in the northwest. You have the opportunity join in the campaign efforts ... [More](#)

